



Curriculum Vitae Europass

Personal Information

Name	Stoian Magdalena
Address	
Phone	
E-mail(uri)	magda.stoian@eurocentrica.ro
Nationality	Romana
Sex	F

Professional experience

Period	2024-present
Job title	Senior expert Sustainability Statement and ESG disclosures
Main activities and responsibilities	Industry leading ESG ratings achieved, Sustainability Statement, Sustainability Strategy, Double Materiality assessment, ESG (Environmental, Social and Governance) rating agencies, - Communication and Reporting of the responsible way of OMV
Name and address of employer	OMV Group, Viena Name and address of employer
Activity type and sector	Oil and Gas
Period	2021-2022
Job title	Associate Professor
Main activities and responsibilities	Public relations seminar
Name and address of employer	Bucharest University of Economic Studies (A.S.E) - Faculty of Marketing & Faculty of International Economic Relations
Activity type and sector	Academia
Period	2020 - 2023
Job title	Interim Head of sustainability

Main activities and responsibilities	Industry leading ESG ratings achieved with international rating agencies Sustainability Performance Management, Sustainability Report in GRI standard plus audit, Sustainability Strategy roll out, Social Responsibility and Social Performance Management roll out, Stakeholder Relations in assets, ESG (Environmental, Social and Governance) rating agencies management, Communication and Reporting of the responsible way, Community relations and Sustainability Team management, Sponsoring strategy roll out.
Name and address of employer	OMV Petrom SA, Coralilor 22, Bucuresti
Activity type and sector	Oil and gas
Period	2017 - 2020
Job title	Team leader, Project manager sustainability
Main activities and responsibilities	Coordinates the ESGs awareness, gap analysis, fill in the questionnaires, feedback process and action log development. Maintain the relations with ESG rating agencies (S&P CSA, Sustainalytics, FTSE Russell, Ecovadis, ISS ESG); Coordinated the EU taxonomy implementation within organization. Develops the conceptualization, deployment, and communication of Sustainability Strategy at the level of OMV Petrom, with the goal of involving employees and management in building a long -time and solid people's awareness, understanding and commitment of sustainability strategy through various methods. Responsible for media relations activity of all projects ran by the sub department Corporate Sustainability. Provide professional support as primary work stream contact and communicator for Sustainability. Acts as work stream contact for „Employee Engagement” for all related corporate programs (i.e. encouraging volunteering). Ensures the implementation and communication of all Governance activity related to Sustainability in OMV Petrom (governance body, monitoring and reporting KPIs for Sustainability, etc). Responsible for implementation of internal Communication Plan of sustainability Strategy in OMV Petrom.
Name and address of employer	OMV Petrom SA, Coralilor 22, Bucuresti
Activity type and sector	Oil and gas
Period	2012 - 2017
Job title	Expert Social performance
Main activities and responsibilities	Develops projects on the social performance of the company - Andrei's School, Andrei's Country Summer Camp, Made in Andrei's Country, Andrei's Country Ideas, Corporate Volunteering Program, Oilmen' School, internal campaigns for employee involvement: project concept, communication plan, and stakeholder involvement. Sponsorship policy: research, contracting, monitoring
Name and address of employer	OMV Petrom SA, Coralilor 22, Bucuresti
Activity type and sector	Oil and gas

Internal

Period	2011– 2012
Job title	Executive director
Main activities and responsibilities	<p>Initiates the organization's development strategy</p> <p>Selects and hires personnel for foundation based on the organization's staff recruitment and selection procedure;</p> <p>In charge of supporting, supervising and directing foundation' personnel;</p> <p>Develops the working procedures governing the organization activity and work relations within the organization.</p> <p>Initiates and develops projects on education, environment and community</p> <p>Networking and public relations</p> <p>Fundraising campaigns and plans</p> <p>Initiates and maintains contact with stakeholders: public institutions, businesses, schools, community leaders</p> <p>Member of the Working Group of the European Year of Volunteering - corporate volunteer component</p>
Name and address of the employer	Toflea Foundation
Activity type and sector	Nongovernmental organization
Period	2005– 2011
Job title	Executive Director
Main activities and responsibilities	<p>Elaborates and submits to the approval of the Board RDF's structure of personnel, strategy and annual budget;</p> <p>Selects and hires personnel for RDF based on the organization's staff recruitment and selection procedure;</p> <p>In charge of supporting, supervising and directing RDF's personnel;</p> <p>Ensures the staff relations are positive, making decisions in case of divergences and taking disciplinary measures in case of infringements, according to the internal organization regulations;</p> <p>Develops the working procedures governing RDF activity and work relations within the organization.</p> <p>Initiating in Romania the program on CSR with RDF: TOP Donors , based on Forbes and The Guardian example</p> <p>Developing the CSR consultancy services for RDF</p> <p>Coordinating RDF projects</p> <p>Develops RDF strategy</p> <p>Elaborates the RDF sustainability plan</p> <p>Fundraising</p> <p>Development of 3 CSR programs for corporate foundations: ADOBE, Alexandrion and Caterpillar</p> <p>Represent the Federation before third parties, participate in meetings with public institutions</p> <p>CEE projects as part of the network</p>
Name and address of the employer	Romanian Donors Forum
Activity type and sector	NGO

Period	2004– 2005
Job title	Programs Coordinator
Main activities and responsibilities	Part of the managerial team, Selection of the project team members, Selection of the Jury, Develop working procedures needed for the implementation of the project, Coordinate and manage the project team members and the Jury, Receive applications and manage the selection process of the target communities and of the grant applications, Provide advice and support to the project team members and to the target Community Based Organizations, Attend and provide training modules, Monitor facilitators and trainers' performance, Manage the grants application process, Arrange and record payments to grantees, Monitoring of community projects implementation, Collect grantees' reports, Develop monthly report to the Executive Director/donor on the different phases of the implementation process; Administration, communication, reporting; Networking and public relations, Fund raising for project follow-up and future development. Coordinator of 2 Phare projects: Good governance in rural area and Community organizations development
Name and address of the employer	Romanian Association for Community relations
Activity type and sector	NGO
Period	2000– 2004
Job title	Program Coordinator
Main activities and responsibilities	Develop the citizens participation component for CSPD strategy, Design and implement citizens participation programs, Design and implement fiscal decentralization programs, Selection of the project team members, Develop working procedures needed for the implementation of the project, Coordinate and manage the project team members, Receive applications and manage the selection process of the target communities and of the grant applications, Maintaining the relation with partners and beneficiaries, Provide advice and support to the project team members and to the target NGOs, Attend and provide training modules, Monitor the project implementation, Manage the grants program under the Stability Pact for South – Eastern Europe, Arrange and record payments to grantees, Collect grantees' reports, Team leader,

	Co-author for different materials relevant for public administration Administration, communication, reporting; Networking and public relations, Fund raising for the continuation and development of the project. Coordination of the distance learning projects under World Bank partnership
Name and address for the employer	Center for Studies and Programs for Development
Activity type and sector	Think tank, NGO
Period	1999– 2000
Job title	National Coordinator for Public Administration
Main activities and responsibilities	Design and implement citizens participation programs; Coordinate and manage the project team members; Coordinate and train the six volunteers Implement public campaign for institutionalize the practice of citizens participation; Maintaining the relation with partners and beneficiaries.
Name and address of the employer	Pro Democrația Association
Activity type and sector	watchdog organization, NGO
Education	
Period	May 2017
Qualification /diploma obținută	Certificate
The main disciplines studied / professional skills acquired	GRI reporting
Name and type of the education /training provider	The CSR Agency
Period	2014
Qualification / diploma obtained	Certificate
The main disciplines studied / professional skills acquired	Sustainability, designing and implementing effective CSR Strategies and reports
Name and type of the education /training provider	The CSR Agency and the Institute of Environment Management and Assessment
Period	2012
Qualification / diploma obtained	Certificate

The main disciplines studied / professional skills acquired	Project manager
Name and type of the education /training provider	Excelo Training and Development
Period	2011
Qualification / diploma obtained	Certificate
The main disciplines studied / professional skills acquired	Train the trainers
Name and type of the education /training provider	Civil Society Development Foundation
Period	2019-present
Qualification / diploma obtained	drd
The main disciplines studied / professional skills acquired	PHD in Sustainability and CSR
Name and type of the education /training provider	Bucharest Economic Studies University- Marketing Faculty
Period	2000-2001
Qualification / diploma obtained	MA
The main disciplines studied / professional skills acquired	Public Policies
Name and type of the education /training provider	Bucharest University- Political and Administrative Science Faculty
Period	1996 -2000
Qualification / diploma obtained	BA
The main disciplines studied / professional skills acquired	Administrative Science
Name and type of the education /training provider	Bucharest University - Political and Administrative Science Faculty
Representative results obtained	
Conferences	8 th Conference on social responsibility, Ethics and sustainable Business. October, 24-25, Minho University, Braga, Portugal. Case studies about the evolution of social enterprise in Romania- best cases, The Conference The social business day, 2015, NESsT Foundation
Awards and distinctions	ARIR Gala 2022, 2021, 2020 - 1 st place for 2020 Sustainability report, category Best Sustainability Report

Business Review Awards – 1st place for Vocational Summer Camp, category The best community development initiative

OMV Diamond Award – Diamond Award Winner of the OMV Group competition – Category Resourcefulness, Division Corporate for Made in Andrei-s country

Golden World Awards (UK) – Golden Award for Made in Andrei’s Country, category Community Relations

Effie Awards (RO) – Silver Award Made in Andrei’s Country, category CSR

Eme Sabre Awards (EU) – Honorable mention Made in Andrei’s Country, category Risks managements

PR Daily’s CSR Awards (USA) - Honorable mention for Andrei’s School and Andrei’s Summer, Community Relation category.

Romanian PR Award - Silver Award for Excellence for Made in Andrei’s Country project, category: Social responsibility and stakeholders dialogue

Skills and personal competencies

Maternal language

Romanian

Foreign languages

English

Self-evaluation

European level ()*

Understanding				speaking				writing	
Listening		Reading		Join the conversation		Oral speech			
C1			C1	C1		C1		C1	

(*)

Common European Framework of Reference for Language

Social skills and competences

Creative, capacity to prioritization and to work under pressure, solution oriented

Flexibility, adaptable to change

Communication skills

Leadership skills

Good self-esteem

Organizational skills and competences

Very Good understanding of ESG and EU taxonomy, sustainability concepts, CSR, double materiality

Internal

	<p>Project management</p> <p>Communication campaigns, volunteering projects,</p> <p>Good understanding of oil and gas industry, energy industry</p> <p>Team coordination, working plans, tasks/activities, results and objectives, experience in guidance and people motivation</p> <p>Design CSR and Sustainability strategies, ESG' action log design</p> <p>Public policy research and analysis</p> <p>Training skills- planning and training sessions implementation: project writing, project management, organizational management, strategic planning, fundraising,</p> <p>Project writing</p>
Computer skills and competences	<p>Microsoft Word, Excel, Power Point, MS Project, E-mail, Internet browsers, MS Project, social media (Facebook, Instagram, Linkedin, youtube, website), SmartNotes.</p>
Driving license	B

Data
24.09.2025

Signature